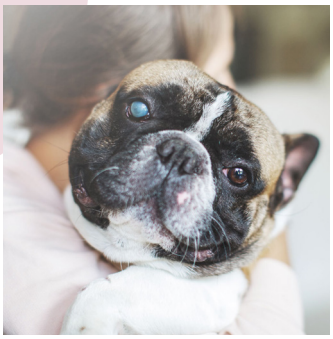
2020 Annual Report

Humane Society Tampa Bay Since 1912

Leading the way because every life counts™

93%
save rate



18,256
surgeries performed at our animal hospital & animal shelter

88¢
per dollar goes towards the animals

44,535
owned pets seen at our animal hospital

10,420
animals saved

113,538
pounds of free pet food given away to keep pets in homes

203,875
volunteer hours given to our animals
(equivalent to 98 full-time staff positions)

Follow us on social media:

HumaneSocietyTampa.org

Charity Navigator Four Star Charity | GuideStar Platinum Participant | 2019 2022 Points of Light Certified Service Enterprise | AAHA Accredited The Standard of Veterinary Excellence

The Humane Society of Tampa Bay, a 501(c)(3) nonprofit organization, provides shelter for homeless & at risk animals, adoptions, hospital and TNVR services for the general public; operates independently from the Humane Society of the United States.

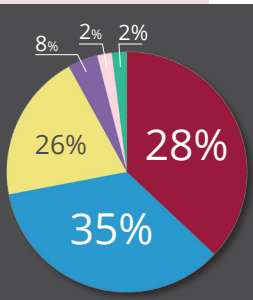
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS	2020	2019
REVENUES		
Contributions	6,584,271	4,330,039
Program services, net of discounts	4,908,699	4,367,904
Grants	1,266,672	243,800
In-kind contributions	259,284	215,129
Investment return	284,359	413,452
Other income	12,480	15,360
Gain (loss) on disposal of property and equipment	(168,462)	8,716
	13,147,303	9,594,400
Product sales	2,222,774	2,026,846
Less cost of goods sold	(1,329,950)	(1,205,084)
	892,824	821,762
Special events	735,168	1,160,586
Less direct costs of special events	(134,649)	(389,754)
	600,519	770,832
Net assets released from restrictions	6,251,162	4,110,498
TOTAL REVENUES WITHOUT DONOR RESTRICTIONS	**20,891,808**	**15,297,492**

EXPENSES	2020	2019
PROGRAM SERVICES		
Shelter / Adoption Center	4,852,428	3,341,473
Community outreach	585,991	384,223
Animal Hospital	4,706,930	4,554,597
Total program services	10,145,349	8,280,293
SUPPORT SERVICES		
Management and general	573,385	467,711
Fundraising and development	753,882	913,774
Total support services	1,327,267	1,381,485
TOTAL EXPENSES	**11,472,616**	**9,661,778**
INCREASE/DECREASE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	**9,419,192**	**5,635,714**
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS		
Contributions	2,184,937	2,664,025
Investment return	14,722	137,998
Net assets released from restrictions	(6,251,162)	(4,110,498)
INCREASE/DECREASE IN NET ASSETS WITH DONOR RESTRICTIONS	**(4,051,503)**	**(1,308,475)**
CHANGE IN NET ASSETS	5,367,689	4,327,239
Net assets, beginning of year	18,229,716	13,902,477
Net assets, end of year	**23,597,405**	**18,229,716**

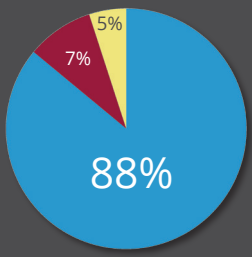
2020 REVENUE

Program Services	35%	Contributions	28%
Wills & Bequests	26%	Investment Return	2%
Grants	8%	In-kind	2%
Other Income	0%	Loss on Disposal of Property	-1%



2020 EXPENSES

Program Services	88%	Fundraising	7%
Administration	5%		



Donors listed at www.HumaneSocietyTampa.org/2020-Donor-Listing